

# spa business

## 2024 HANDBOOK

Don't miss the opportunity to be featured in the industry's annual reference guide. The Spa Business Handbook is used by decision-makers to access key information and guide buying decisions



### Inside the Spa Business Handbook

- Industry insight and analysis
- Spa trends and foresight
- Research round-up
- Project profiles
- Development pipeline
  - By geographical location
  - Key project insight
  - All spa and wellness sectors
- Listings of suppliers:
  - A-Z Index listing
  - Phone book
  - Web address book
- Company profiles sharing key service and product information, product images, key contacts plus a headshot and client testimonial

### Handbook content to engage buyers & decision-makers

The annual Spa Business Handbook is the only global guide and reference tool for the sector and is used by spa and wellness operators, investors, policy-makers and suppliers. It's available in digital, print and online

### Choose your promotions for the 2024 Spa Business Handbook

#### Company Profile DPS



Profiles available at Gold, Silver and Bronze rates (page 2). Silver and Gold include a full page editorial about you, plus a facing page advertisement

#### Double page advert



- DPS (inside cover): £2,252
- DPS (inside): £1,690

#### Single page



- Single page advert: £1,118
- 1/3 vertical strip advert: £630

#### Third page



#### Product showcase £340

- 125-word advertorial and picture in the products section

#### Overall Handbook Sponsorship £6,770 (full rate £10,650)

- Your logo on the cover
- DPS (inside cover) advert
- Logo on welcome page
- Gold Company Profile
- Large Square web advert on the Spa Business Handbook website

Please contact Astrid Ros for more information:

Tel +44 (0)1462 471911 Email [astridros@spabusiness.com](mailto:astridros@spabusiness.com)

See page 2 for company profile options and rates

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## COMPANY PROFILES

NEW!

Spa Business Company Profiles give year-round exposure

These high-impact, high-value promotions are designed to form the bedrock of your marketing campaign

	CHOOSE YOUR PACKAGE		
	BRONZE	SILVER	GOLD
<b>Booking includes</b>	Online Profile and Spa Business Handbook index listing	Online Profile, Spa Business Handbook Profile and Index listing	Online Profile, Spa Business Handbook Profile and Index listing
<b>Online profile status</b>	Standard web page	Standard web page	Page domination
<b>PROFILE ELEMENTS</b>			
Contact details	✓	✓	✓
Background	✓	✓	✓
Key personnel	✓	✓	✓
Product/service briefing	✓	✓	✓
Key customers	✓	✓	✓
Key contact photo	✓	✓	✓
Client testimonials	One	One	One
<b>ONLINE EXTRAS</b>			
Extra client testimonials	-	One	Two
Photographs	-	Two	Three
Case studies	-	Two	Three
Video	-	Two	Three
Leaderboard on mobile when your profile appears	-	-	✓
Search topper on Company Profile search	-	-	✓
Large Square online advert on your profile	-	-	✓
Your content from Leisure Media sites on your profile	-	-	✓
Rates (+ VAT)	£160/month or one payment of £1,800	£200/month or one payment of £2,280	£250/month or one payment of £2,850
<b>ONLINE EXTRA</b>			
If you book a Leaderboard, this will appear on your profile on desktop	£700/month + VAT	£700/month + VAT	£700/month + VAT

To book your profile, please contact Astrid Ros:

Tel +44 (0)1462 471911 Email [astridros@leisuremedia.com](mailto:astridros@leisuremedia.com)