spa business 2024 HANDBOOK

Don't miss the opportunity to be featured in the industry's annual reference guide. The Spa Business Handbook is used by decision-makers to access key information and guide buying decisions



Inside the Spa Business Handbook

- Industry insight and analysis
- Spa trends and foresight
- Research round-up
- Project profiles
- Development pipeline
 - By geographical location
 - Key project insight
 - All spa and wellness sectors
- Listings of suppliers:
 - A-Z Index listing
 - Phone book
 - Web address book

 Company profiles sharing key service and product information, product images, key contacts plus a headshot and client testimonial

Handbook content to engage buyers & decision-makers

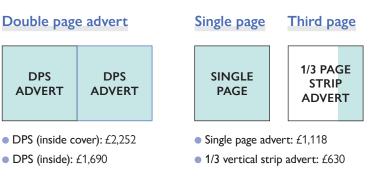
The annual Spa Business Handbook is the only global guide and reference tool for the sector and is used by spa and wellness operators, investors, policy-makers and suppliers. It's available in digital, print and online

Choose your promotions for the 2024 Spa Business Handbook

Company Profile DPS



Profiles available at Gold, Silver and Bronze rates (page 2). Silver and Gold include a full page editorial about you, plus a facing page advertisement



Product showcase £340

• 125-word advertorial and picture in the products section

Overall Handbook Sponsorship £6,770 (full rate £10,650)

• Your logo on the cover

DPS

ADVERT

- DPS (inside cover) advert • Logo on welcome page
- Gold Company Profile • Large Square web advert on the Spa Business Handbook website

Please contact Astrid Ros for more information: Tel +44 (0)1462 471911 Email astridros@spabusiness.com

See page 2 for company profile options and rates



Spa business company profiles

Spa Business Company Profiles give year-round exposure

These high-impact, high-value promotions are designed to form the bedrock of your marketing campaign

	CHOOSE YOUR PACKAGE		
	BRONZE	SILVER	GOLD
Booking includes	Online Profile and Spa Business Handbook index listing	Online Profile, Spa Business Handbook Profile and Index listing	Online Profile, Spa Business Handbook Profile and Index listing
Online profile status	Standard web page	Standard web page	Page domination
PROFILE ELEMENTS			
Contact details	\checkmark	\checkmark	✓
Background	\checkmark	\checkmark	\checkmark
Key personnel	✓	\checkmark	✓
Product/service briefing	1	\checkmark	1
Key customers	1	\checkmark	1
Key contact photo	1	\checkmark	1
Client testimonials	One	One	One
ONLINE EXTRAS			
Extra client testimonials	-	One	Two
Photographs	-	Two	Three
Case studies	-	Two	Three
Video	-	Two	Three
Leaderboard on mobile when your profile appears	-	-	\checkmark
Search topper on Company Profile search	-	-	\checkmark
Large Square online advert on your profile	-	-	\checkmark
Your content from Leisure Media sites on your profile	-	-	\checkmark
Rates (+ VAT)	£160/month or one payment of £1,800	£200/month or one payment of £2,280	£250/month or one payment of £2,850
ONLINE EXTRA			
you book a Leaderboard, this will appear on your profile on desktop	£700/month + VAT	£700/month + VAT	£700/month + VAT

To book your profile, please contact Astrid Ros: Tel +44 (0)1462 471911 Email astridros@leisuremedia.com